

Mechanical Data & Material Requirements for

2003 Australian Export Awards Magazine

Updated 10.9.03

Mechanical Data

Size	Type Area in mm <u>depth x width</u>	Trim Size in mm <u>depth x width</u>	Bleed Area in mm <u>depth x width</u>
Double Page	232 x 348	267 x 378	277 x 388
Full Page	232 x 164	267 x 189	277 x 199
Half Page Horizontal	n/a	108 x 164	no bleed
Half Page Vertical	n/a	214 x 67.5	no bleed
Quarter Page	n/a	108 x 67.5	no bleed

Please Note: Incorrect size artwork will be returned for correction

Material Requirements

Printing Process	Four colour, web-offset, text on 65gsm gloss, cover on 130gsm A2 gloss, Printed CTP
Total Ink Limit	300%
Material required	Please supply a Mac compatible digital file in the following format: Digital file: InDesign 2.0, Illustrator 10 or Photoshop 7 in Macintosh compatible format. All fonts, logos and pictures must be included/imbedded. Photos must be supplied at 300dpi . PDF: via Quickcut Media: Zip disk 100mb, CD, email or Quickcut. Email: Compressed or native files must be under a total of 18Mb. It is recommended to zip or stuff files, or send as a self extracting archive (sea). Please email to antheaw@charlton.com.au
Artwork Alterations	Advertising material requiring text changes, typesetting or conversion will be subject to production charges at accepted trade rates and should be sent prior to the start of production
Please Note	Any typefaces less than 12 point should not be used for reverses as blurring is likely to occur and typefaces with fine serifs and upstrokes should also be avoided
Production Enquiries	Anthea Warner, Production Manager on (02) 9955 6299, fax (02) 9957 9824 or email: antheaw@charlton.com.au
Material Deadline	Tuesday 11 November 2003

For more information contact: Tony May, National Advertising Manager, or Anthea Warner, Production Manager, The Charlton Group, Level 9, Tenix House, 100 Arthur Street, North Sydney NSW 2060, Australia. Tel: (61 2) 9955 6299, Fax: (61 2) 9957 1512, Email: tonym@charlton.com.au or antheaw@charlton.com.au, Website: www.charlton.com.au

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